

THE ARIZONA REPUBLIC

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Today's focus:

INNOVATORS

Advice for entrepreneurs

Brian D. O'Connor, president of Ulthera Inc., will discuss entrepreneurship in the \$5 billion market for aesthetic, cosmetic and dermatology products at a breakfast meeting of the Enterprise Network from 7 to 8:30 a.m. Tuesday at ASU. His company is finalizing clinical trials for its first product, a non-invasive face-lift device for dermatologists and plastic surgeons. He will emphasize creating a realistic business plan and accessing adequate capital while retaining control of the business. Cost is \$40. Details: (480) 727-7905.