

## SBIR/STTR PHASE I + TECHNOLOGY ROADMAP OVERVIEW

This workshop targets early-stage, first-time, writers of SBIR/STTR Program Phase I proposals, and is created for energy companies looking for grant funding. All government agencies will be covered, but special emphasis will be given to the Department of Energy. A review and discussion of various appropriate technology roadmaps will be included in the workshop. A networking reception for attendees will close the session.

The SBIR Program can support business and product strategies with funding from the federal government, as an alternative to or in coordination with other forms of business financing.

### REGISTER NOW

Class size is limited!

Friday, November 13, 2009

7:30 a.m. – 8:00 a.m.

Registration & Continental Breakfast

8:00 a.m. – 4:30 p.m. Workshop

ASU SkySong

1475 N. Scottsdale Road, 2nd Floor

Scottsdale, AZ 85257

#### Topics Covered

What are the funding opportunities in 2010 for SBIR and STTR Programs?; Who have the agencies funded to date?; Why are roadmaps useful – landscape and route maps – and who creates them?; Where do I find these roadmaps?; How can I use roadmaps to make my proposal

more competitive?; Do partnering opportunities make sense to win \$\$\$\$?

- Funding Opportunities and Latest News from Reno 2009 Nat'l SBIR Conference
- Reviews of Various Roadmaps
- Networking Reception

## Register at [www.asutechnopolis.org](http://www.asutechnopolis.org)

Questions? Call 480-884-1804 or e-mail [contactus@asutechnopolis.org](mailto:contactus@asutechnopolis.org)

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